

Office of the Chief Engineer
SRINAGAR SMART CITY LTD
(A J&K Government Undertaking)

1st Floor, Budshah Building, Lal Chowk, Srinagar, Kashmir, J&K

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(CIN: U70200JK2017SGC010107)

NOTICE

M/s Alaknanda Advertising Pvt. Ltd, New Delhi.
M/s Associated Media Srinagar.
M/s CP Advertising & Communication Pvt. Ltd, Srinagar.
M/s Critique Communication Pvt. Ltd. New Delhi.
M/s Devraha Communications Ltd, New Delhi.
M/s Niyati Communication Pvt. Ltd. New Delhi.
M/s Ombre Media Pvt. Ltd. New Delhi.
M/s Pamm Advertising & marketing, New Delhi.
M/s Pixel Media, Srinagar.
MIS Prayas Creations, New Delhi.
M/s Pushtah Advertising Agency, Jammu.
M/s Viba Press Pvt. Ltd, New Delhi.

**Subject: Short term tender quotation for designing of Coffee Table Book
for Srinagar Smart City Limited (SSCL)**

With reference to the subject cited above, short term quotations are hereby invited from all aforementioned designing agencies (which are empanelled with Directorate of Information & Public Relations -Govt of Jammu & Kashmir, as communicated vide letter No: INF/Misc-176/Part II/1522 Dated: 01.08.2022) for designing of Coffee Table Book as per the technical specification enclosed herewith subject to the following terms and conditions.

1. Staff/persons deployed for the designing of booklet should be available 24x7 for designing.
2. Basic content and matter will be provided by the SSCL.
3. Quotations must be submitted in Srinagar Smart City Limited (SSCL) Lal Chowk office or by email to tenders.sscl@gmail.com before 21.08.2022 as per format enclosed to Chief Engineer, Srinagar Smart City Limited , Budshah Building , Lal Chowk, Srinagar.
4. The first, second and final proof of design, layout design should be approved from SSCL by the successful bidder.
5. All the copy right of the publication will be with SSCL ,none of the contents will be revealed to any person not associated with the work, neither material not the matter in any form, will be shared by the agencies with anybody, without obtaining written consent of the office of Chief Engineer, Srinagar Smart City Limited.
6. Any laxity in fulfilment of task will invite punitive action which may include financial fine of 10% of the assignment or blacklisting by SSCL.

Technical/Financial Bid:

Specification for Supply, Design, Printing and Binding of Coffee Table Book for Srinagar Smart City Limited (SSCL) are as follows:

1. Srinagar Smart City Limited will provide raw data to the designer who will then design, compile this content in the form of a Coffee Table Book.
2. The Coffee Table Book will be printed on High Quality Matte 170 GSM paper through a digital printer mostly having Graphics and Pictures.
3. The size of Coffee Table Book shall not be less than 246 x 370 mm.
4. The Coffee Table Book will be hard bound along with outer paper jacket printed on both the hard cover and the jacket.
5. The Coffee Table Book shall be of 50 leaves minimum printed on both sides.
6. The minimum quantity of Coffee Table Book shall be 50 which may increase as per requirement in multiples of 10.
7. The agency shall quote the rate per number per book including all taxes/GST.
8. The Coffee Table Book shall be delivered within 07 days after approval by Srinagar Smart City Limited. However, the 1st cut shall be submitted within 02 days of placing of the order.

SNo	Number of pages	Size per page	Designing of booklet	Soft copy	Rate offered
01	100-110	170 GSM paper	Digital quality Matte Multi-Color (CTB size 246x370mm)	Pen drive containing soft copy of booklet in English to be provided in MS Word, or any other version (if required) Finalized Hard copies to be provided separately.	

Sd/-
Chief Engineer
Srinagar Smart City Limited

No: SSCL/CEO/11535-38

Dated: 13/08/2022

Copy to:

1. Chief Executive Officer, Srinagar Smart City Ltd. for kind information.
2. General Manager, (P&UD) Srinagar Smart City Ltd.
3. Joint Director, Information Department, Srinagar for publication of the same in two leading UT / Valley dailies well before last date of submission of quotations. The newspapers in which the Quotation got published may kindly be made available to this office for reference and record
4. Executive Engineer, Srinagar Smart City Ltd.
5. Office Copy